

3 new messages. 4 hazards missed.

Walk and scroll, and your eyes can land right on a hazard while your brain misses it completely. Everything that matters is off the screen.

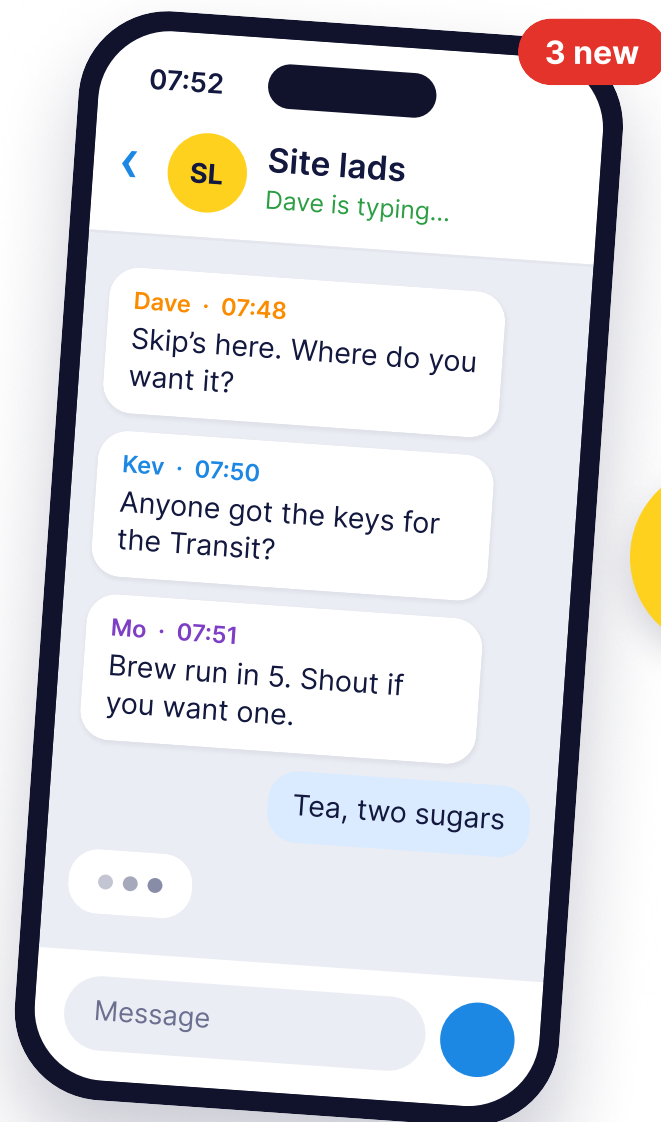
● Eyes on the screen

● Mind in the chat

● Hands full

● Ears in the buds

WHAT HE'S LOOKING AT



VS

WHAT HE'S WALKING INTO



NEED YOUR PHONE? DO IT IN THIS ORDER

1 Stop → 2 Step aside → 3 Use it → 4 Look up → 5 Walk on